



## Help Us Build Strong Kids.

YMCA of Greater Cincinnati

March 3, 2008

### Campaign at a Glance

**Association Goal:**

\$ 1,200,000

**Raised to Date:**

\$ 723,570

**Gap to Goal:**

\$ 476,430

**Weeks to Go: 4**

### We are ALL in this together!

Many of us have a great sense of pride in our affiliation with the YMCA. For many, the YMCA is part of their routine, but for others it is an opportunity. The Strong Kids Campaign is where this opportunity meets reality. Every dollar raised goes directly to the Membership and Programs for All sliding fee program.

We are not just building strong kids...we are building strong communities. You may be surprised to learn who is at your Y because of the support they received from Strong Kids. It could be the person playing volleyball with you that just suffered an abrupt job loss; or it could be the older adult swimming next to you in the pool that is on a fixed income; or the child who lost a parent but feels a sense of normalcy amongst his Y peers.

Because of the Strong Kids campaign, the YMCA can be a place for all and we need your help to continue this great work.

### Branch Highlights

Top Campaigns  
Highest Percent to Goal

- Black Achievers.....112%*
- Williams.....110%*
- Comm Services.....103%*
- Metro.....77%*
- Melrose.....70%*
- RE Lindner.....69%*

Top Campaigns  
Highest Weekly Increases

- Clippard.....\$23,571*
- CHL.....\$13,420*
- Metro.....\$13,031*
- Central.....\$10,570*
- Gamble.....\$7,288*
- PCY.....\$7,236*

**Luther Challenge**  
\$50,000 awarded  
generated over \$95,000  
in NEW dollars

### Branch Reports

Branch Name	Stretch Goals	Raised to Date (Campaign Benchmark 30%)	
Metro Office	\$245,000	\$188,130	77%
Black Achievers	\$15,000	\$16,795	112%
Blue Ash YMCA	\$82,000	\$52,938	65%
Camp Ernst	\$151,000	\$56,400	37%
Campbell County YMCA	\$59,000	\$31,898	54%
Carl H. Lindner Family YMCA	\$45,000	\$30,585	68%
Central Parkway YMCA	\$30,000	\$19,019	63%
Child Development Services	\$40,000	\$25,013	63%
Clermont County YMCA	\$43,000	\$26,852	62%
Clippard Family YMCA	\$85,000	\$42,977	51%
Community Services	\$25,000	\$25,695	103%
Dearborn County YMCA	\$25,000	\$2,016	8%
Gamble-Nippert YMCA	\$35,000	\$13,380	38%
Kenton County YMCA	\$25,000	\$8,966	36%
RE Lindner Family YMCA	\$80,000	\$54,904	69%
ME Lyons Family YMCA	\$68,000	\$13,354	20%
Melrose YMCA	\$35,000	\$24,483	70%
Powel Crosley Jr. YMCA	\$78,000	\$36,727	47%
RC Durr YMCA	\$55,000	\$20,295	37%
Williams YMCA	\$30,000	\$33,144	110%
<b>Totals</b>	<b>\$1,251,000</b>	<b>\$723,570</b>	<b>58%</b>

To donate, contact your local branch or log onto [www.MyY.org/donate](http://www.MyY.org/donate)