



Help Us Build Strong Kids.

YMCA of Greater Cincinnati

February 11, 2008



Campaign at a Glance

Association Goal:

\$ 1,200,000

Raised to Date:

\$ 524,056

Gap to Goal:

\$ 475,944

Weeks to Go: 7

A YMCA Story

The Strong Kids community phase kicks off this week, and it will be an opportunity for us to share, with our many members, a YMCA story and purpose of the campaign: to raise funds to allow everyone one access to the YMCA of Greater Cincinnati's programs and services, regardless of their economic means.

A story from a family who received assistance that highlights the Y's positive impact: Since my illness and the financial difficulties that have followed, my children have had to do without many things other children in the neighborhood take for granted. The Y gives them a place they can feel special and on the same level as all their friends. The YMCA is not a luxury; it has come to be a necessity that has helped my family maintain our sanity during these rough times. Stephanie, RC Durr member

For some the Y is a routine...for others it is an opportunity. The more we share our stories, the more people won't ask WHY they should help, but HOW can they help.



Campaign Updates

Campaign Kick Off Events

February 12
Clippard, 8:15am
Campbell Co., 5:00pm
CHL and Melrose, 6:00pm
Camp Ernst 6:30pm

February 13
Community Services, 11:00am
RC Durr, 12:00pm
Gamble Nippert, 5:30pm
ME Lyons 6:00pm
Clermont, 6:30pm

February 20
RE Lindner
Please check with your branch
for those not listed

Luther Challenge

\$30,781 awarded
\$19,219 remaining

Branch Reports

Branch Name	Stretch Goals	Raised to Date (Campaign Benchmark 30%)	
Metro Office	\$245,000	\$167,045	68%
Black Achievers	\$15,000	\$5,300	35%
Blue Ash YMCA	\$82,000	\$37,015	45%
Camp Ernst	\$151,000	\$39,150	26%
Campbell County YMCA	\$59,000	\$17,834	30%
Carl H. Lindner Family YMCA	\$45,000	\$12,525	28%
Central Parkway YMCA	\$30,000	\$7,289	24%
Child Development Services	\$40,000	\$9,863	25%
Clermont County YMCA	\$43,000	\$17,377	40%
Clippard Family YMCA	\$85,000	\$15,792	19%
Community Services	\$25,000	\$21,125	85%
Dearborn County YMCA	\$25,000	\$2,016	8%
Gamble-Nippert YMCA	\$35,000	\$4,551	13%
Kenton County YMCA	\$25,000	\$8,439	34%
RE Lindner Family YMCA	\$80,000	\$50,686	63%
ME Lyons Family YMCA	\$68,000	\$12,562	18%
Melrose YMCA	\$35,000	\$21,933	63%
Powel Crosley Jr. YMCA	\$78,000	\$24,211	31%
RC Durr YMCA	\$55,000	\$16,593	30%
Williams YMCA	\$30,000	\$32,750	109%
Totals	\$1,251,000	\$524,056	42%

To donate, contact your local branch or log onto www.MyY.org/donate